

SHOP LOCAL
EAT LOCAL
LIVE LOCAL

DEALMAKER™

CONNECTING • INFORMING • SUPPORTING • GROWING

OCT 2026
JEFFERSON CITY
EDITION
VOLUME 1 • ISSUE 1

JEFFERSON CITY

★ MISSOURI ★

History Runs Deep. Opportunity Runs Here.

LOCAL
BUSINESSES
EVENTS
ATTRACTIONS
GOOD NEWS
& MORE!

A STRONGER
JEFFERSON CITY
BUILDS A BRIGHTER
TOMORROW

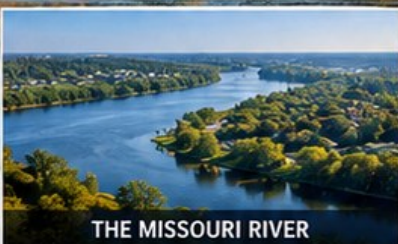
*Jefferson City
Proud
Past. Bright
Future.*



MISSOURI STATE CAPITOL
JEFFERSON CITY, MO



HISTORIC DOWNTOWN



THE MISSOURI RIVER



MISSOURI STATE PENITENTIARY



LINCOLN UNIVERSITY



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Local Business. Stronger Communities.



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MISSOURI
PROUD

DEALMAKER

JEFFERSON CITY, MISSOURI
MISSOURI



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**"A community that works together
builds a brighter tomorrow."**



Welcome to **JEFFERSON CITY** ★ **MISSOURI** ★

A GREAT PLACE TO LIVE, WORK & VISIT

Jefferson City is more than the state capital — It's a community built on history, opportunity and Midwest values.

From our beautiful riverfront and historic downtown to our strong local businesses, excellent schools and outdoor adventures, Jefferson City offers something for everyone.

Whether you live here, work here, or are just visiting, we hope this edition of DealMaker helps you discover new places, support local businesses and see what makes our community so special.

*Local People.
Brighter Tomorrows.*



OUR HISTORY RUNS DEEP

JEFFERSON CITY, MISSOURI

*Preserving the Past.
Building the Future.*

Named after President Thomas Jefferson, our city was founded in 1825 and became Missouri's capital in 1826.

Jefferson City has played a vital role in shaping our state's history — from the early days of westward expansion to today's modern government, education and industry.

Our community is home to the Missouri State Capitol, the Missouri State Penitentiary rich with stories, and a vibrant downtown filled with historic architecture. Through growth and change, Jefferson City has remained a place where tradition and progress go hand in hand.



***"History gives us roots.
Our community gives us wings."***



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Mattress

Local Businesses. Stronger Communities. - A PUBLICATION OF AMERISHOP SERVICES LLC

HISTORIC DOWNTOWN JEFFERSON CITY

Shops. Dining. Culture. Community.



Historic Downtown Jefferson City is full of unique shops, local restaurants, entertainment and small businesses. It's the heart of our community and a great place to spend the day — whether you're shopping, dining or enjoying a local event.



SHOP LOCAL



DINE LOCAL



SUPPORT LOCAL

THE MISSOURI STATE CAPITOL

A Symbol of Our State. A Source of Pride.



The Missouri State Capitol is one of the most beautiful capitols in the nation. Completed in 1917, it features stunning architecture, rich history and breathtaking views of the Missouri River.

Free tours are available and open to the public. It's a must-see for residents and visitors alike!



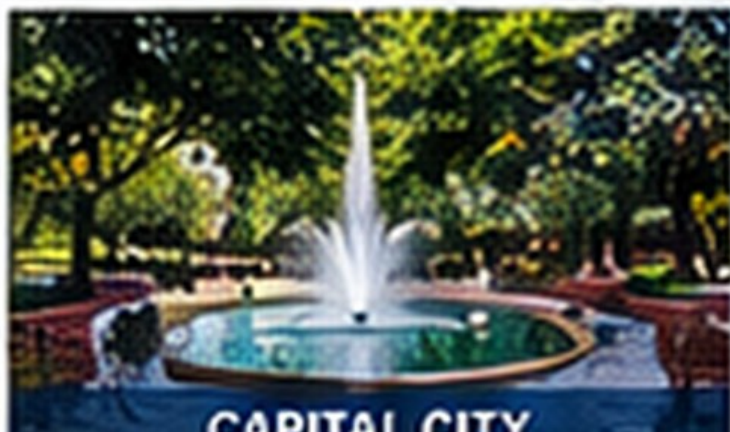
Explore.
Learn.
Be Inspired.

COMMUNITY & ATTRACTIONS

PARKS • EDUCATION • CULTURE • FAMILY FUN



MIVERFRONT PARK



**CAPITAL CITY
FAMILY FUN**



LINCOLN UNIVERSITY



MISSOURI RIVER

From outdoor recreation to world-class education, Jefferson City has it all. Enjoy our parks, trails, museums and family-friendly attractions. Jefferson City is also home to Lincoln University, the state's inaugural university, continuing a legacy of education and opportunity.

EVENTS, OUTDOOR FUN & ENTERTAINMENT

OCTOBER 2026 – NOVEMBER 2026

- Oct 20** Downtown Jefferson City Art Walk
- Oct 24** Capitol Fall Festival
- Oct 28** Lincoln University Homecoming
- Oct 31** Halloween on the Square
- Nov 7** Veterans Appreciation Event
- Nov 11** Veterans Day Ceremony – Capitol
- Nov 14** MO River Clean-Up & Community Day
- Nov 20** Local Live Music & Dining Events

*Good
Times
Happen
Here!*



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FEATURED LOCAL BUSINESSES

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FAMILY FUN RECIPES & GAMES

GOOD FOOD. GOOD TIMES. GREAT MEMORIES.

HEARTY MIDWEST CHILI

1 lb. ground beef
1 onion (chopped)
1 can kidney beans
1 can chili beans
1 can diced tomatoes
2 tbsp. chili powder
1 tsp. garlic powder
Salt & pepper to taste



1. Brown beef and onion.
2. Add remaining ingredients.
3. Simmer 30 minutes. Enjoy!

WORD SEARCH JEFFERSON CITY

1	C	A	P	I	T	O	L
1	C	A	P	T	E	O	E
1	B	S	R	B	R	E	R
E	M	I	S	O	O	R	R
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F	B	S	O	O	R	R	
S	O	S	S	O	R	R	Y
E	O	M	M	U	I	T	S
E	O	M	R	H	O	O	S

CAPITOL	LINCOLN
RIVER	TRAIL
PARK	DOWNTOWN
HISTORY	EVENTS
MISSOURI	FAMILY
COMMUNITY	FREEDOM

KIDS CORNER

Color the Capital!



COMMUNITY RESOURCES

HELP • SUPPORT • GET INVOLVED



Housing & Homeless Services
Central Missouri Community Action
(573) 634-2989



Food Assistance
Central Missouri Food Bank
(573) 474-1020



Domestic Violence Support
Safe Passage
(573) 634-7233 • 24/7 Help Line



Mental Health Support
Compass Health Network
(573) 634-2911



Substance Abuse Help
BHR (Behavioral Health Response)
(573) 616-2300



Veteran Services
Cole County Veterans Services
(573) 634-9100



Senior Services
Area Agency on Aging
(573) 893-5191



Child & Family Services
Family Support Division
1-855-373-4656

*Stronger
People.
Stronger
Communities.*

**YOU ARE
NOT ALONE.**

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- ✓ Support Your Community
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Together We Build A Stronger Missouri.